

# philosophy



philosophy®: love your skin before you love the sun

## **play safe in the sun with philosophy's here comes the sun age-defense sun care and self-tanning collection**

**philosophy:** love your skin before you love the sun

when the sun comes out to play, it's hard to resist going outdoors for some fun in the sun. unfortunately, the sun doesn't always play nice. love your skin before you love the sun, and you can have the sunny fun you crave without jeopardizing your beautiful complexion.

introducing philosophy's **here comes the sun** age-defense sun care and self-tanning collection created for those who love the sun and want a golden glow, but who want to protect their skin from the burning and long-term aging effects of the sun. the collection features oil-free, non-greasy formulas for all skin types.

### **here comes the sun age-defense sunscreens**

featuring advanced solar filters and an antioxidant blend that includes astaxanthin, date palm extract, and vitamins c and e to provide dual sun protection.

- **here comes the sun** age-defense very water-resistant spf 30 uva/uvb broad-spectrum spray sunscreen for body (4 oz.; \$26) – lightweight spray formula for body
- **here comes the sun** age-defense water-resistant spf 30 uva/uvb broad-spectrum sunscreen (4 oz.; \$26) – lightweight lotion formula for body
- **here comes the sun** age-defense water-resistant spf 40 uva/uvb broad-spectrum sunscreen for face (2 oz.; \$30) – lightweight lotion formula for face

### **here comes the sun age-defense self-tanners**

formulated with an amino acid complex to help provide anti-aging benefits. the oil-free, streak-free formulas deliver sun-inspired color for a remarkably natural-looking golden glow. who says tanning can't be good for your skin?

- **here comes the sun** age-defense gradual glow self-tanner for face (2 oz.; \$26) – gradually delivers color for a natural-looking golden glow, while helping to improve the appearance of fine lines and wrinkles
- **here comes the sun** age-defense golden glow self-tanner for body (4 oz.; \$28) – provides a sun-inspired golden glow within hours of application, while helping to firm and tone for smooth, healthy-looking skin

for safe fun in the sun, why not look to nature? **here comes the sun** age-defense sunscreens help protect your skin from the burning and aging effects of the sun with a unique extract from the date palm (*phoenix dactylifera*). this biological wonder evolved to naturally protect itself from harsh sun. when irradiated by uvb rays, the date palm quickly defends its external and internal cells with advanced solar filters. now, that's what we call practicing safe sun.

**here comes the sun** age-defense sun care and self-tanning collection is available february 2012 at sephora, on sephora.com, nordstrom, nordstrom.com, macy's, ulta, philosophy stores, philosophy.com or by calling 1.800.568.3151.

### **about philosophy**

philosophy is a brand that approaches personal care from a skin care point of view, while celebrating the beauty of the human spirit. our skin care, fragrances, makeup and bath and body products are formulated with scientifically-proven ingredients. philosophy believes science can give us better skin... but only humanity can give us better days. born from biomedic, the acclaimed medical company that pioneered some of the most popular in-office treatments, our skin care products have long been recommended by dermatologists and plastic surgeons. philosophy is an international skin care and cosmetics company founded in 1996 and headquartered in phoenix, arizona.

### **About Coty Inc.**

Coty was created in Paris in 1904 by François Coty who is credited with founding the modern fragrance industry.

Today, Coty Inc. is a recognized leader in global beauty with annual net sales of nearly \$4 billion. Driven by an entrepreneurial spirit, passion, innovation and creativity, Coty Inc. has developed an unrivaled portfolio of notable brands and delivers its innovative products to consumers in 90 markets worldwide.

The *Coty Prestige* brand portfolio is distributed in prestige and ultra-prestige stores and includes **Balenciaga, Bottega Veneta, Calvin Klein, Cerruti, Chloé, Chopard, Davidoff, Jennifer Lopez, Jil Sander, JOOP!, Karl Lagerfeld, Kenneth Cole, Gwen Stefani, Lancaster, Marc Jacobs, Nikos, philosophy, Roberto Cavalli, Sarah Jessica Parker, Vera Wang, Vivienne Westwood and Wolfgang Joop.**

The *Coty Beauty* brand portfolio is more widely distributed and includes **adidas, ASTOR, Baby Phat, Beyoncé Knowles, Celine Dion, Chupa Chups, David and Victoria Beckham, Esprit, Exclamation, Faith Hill, GUESS, Halle Berry, Jovan, Kate Moss, Kylie Minogue, La Cross, Miss Sixty, Miss Sporty, N.Y.C. New York Color, Pierre Cardin<sup>1</sup>, Playboy, Rimmel, Sally Hansen, Shania Twain, Stetson, Tim McGraw, and Tonino Lamborghini.**

Coty and Puig Fashion and Beauty S.A. have a strategic partnership for the distribution of the perfume lines of **Nina Ricci, Carolina Herrera, Prada, Paco Rabanne, and Antonio Banderas** in the United States and Canada.

For additional information about Coty Inc., please visit [www.coty.com](http://www.coty.com).

1. Not available in North America