

philosophy: giving is the greatest act of grace. when we give back, we are benefiting the greater good. no gift is too small. all that matters is that we extend ourselves with an open heart and give with the sole purpose of spreading love, sharing warmth and touching the hearts of others with grace.

for more information on **philosophy** or to make a product request, please contact jessica fitzsimons noll or jennie monello at ShopPR at 212.829.1111 or jessica@shop-pr.com | jennie@shop-pr.com

philosophy: giving is the greatest act of grace

When we give back to others, we are benefiting the greater good. no gift is too small, and often times, the best gifts are the ones that don't cost us anything. to be a graceful person is to give love, kindness, gratitude and respect to others. it can be as simple as a helping hand, saying "thank you," or paying someone a compliment. giving is the greatest act of grace.

embrace
the *spirit of giving*

introducing...

giving grace, a new fragrance from **philosophy**. this limited-edition winter fragrance celebrates what this time of year is all about—giving back to others.



giving grace was formulated to fill your heart with warmth and gratitude, inspiring you to embrace the spirit of giving. this sparkling winter scent is formulated with notes of **winter mandarin**, **star jasmine** and **creamy musk** to ignite the spirit with bright, festive delight and leave you feeling warm, inspired and grateful. it is a bottle of compassion that inspires you to spread love, share warmth and touch the hearts of others with grace.

in the spirit of giving, **philosophy** will make donations to our retailers' chosen charitable causes to help give back to others. sales from the **giving grace** collection will help us raise awareness and make a difference during the holiday season.

philosophy.com

a **giving grace** social media campaign will be conducted in november 2013 to allow fans to share grace and gratitude with friends and loved ones, while also making a difference. for every custom **giving grace** gratitude note created and shared via facebook, a donation will be made to **look good feel better** which helps women with cancer improve their self-esteem and confidence.

ulta

donations will be made to the **breast cancer research foundation** to help support innovative research for prevention and a cure (from the sale of **giving grace** spray fragrance 2oz).

qvc

donations will be made to **cancer and careers** to help empower and educate people with cancer to thrive in their workplace (from the sale of **giving grace** spray fragrance 2 oz. and whipped body crème 8 oz. duo only).



giving grace spray fragrance 2 oz. \$44 (srp.)

is available october 2013 at sephora, nordstrom, macy's, ulta, qvc, philosophy.com or by calling 1.800.568.3151.