



philosophy

celebrate *the* classics



wishing you the merriest of seasons,
your friends at **philosophy**

available at sephora, sephora.com, nordstrom,
nordstrom.com, macy's, ulta, philosophy stores,
philosophy.com or by calling 1.800.568.3151.

 **contact:** Shop PR
jessica ross | jessica fitzsims noll
jross@shop-pr.com | jessica@shop-pr.com
212.829.1111
philosophy.com 

philosophy: your light brings joy to the world

our gifts will inspire your spirit,
leave your heart happy
and bring you a warm glow, as you
share joy with family and friends.



time to celebrate

philosophy's 2012 holiday collection was inspired by classic celebrations, featuring nostalgic imagery, retro patterns and a vintage feel. classic celebrations are the perfect blend of togetherness and traditions. it's a time to gather with loved ones, exchange joyful wishes, share quality time, and celebrate life and the holidays.



our collection celebrates the season in true philosophy fashion with classic holiday scents, philosophy vault and fan favorites, signature fragrances and glorious skin care to bring you a classic holiday experience.

holiday classics and favorites

tingle with cheer



the candy cane collection

available october 2012

candy cane
salt body scrub 23 oz.
\$25

candy cane
shampoo, shower gel & bubble bath 16 oz.
\$16

candy cane
high-gloss, high-flavor lip shine 0.5 oz.
\$10



the gingerbread man
ginger hot salt body scrub 23 oz.
\$25
available october 2012



philosophy's old fashioned eggnog
shampoo, shower gel & bubble bath 16 oz.
\$16
available october 2012



the gingerbread man
shampoo, shower gel & bubble bath 16 oz.
\$16
available october 2012



philosophy's old fashioned eggnog
high-gloss, high-flavor lip shine 0.5 oz.
\$10
available october 2012

holiday classics and favorites



have a cherry christmas
white cherry shampoo, shower gel
& bubble bath 16 oz.
\$16
available october 2012



have a cherry christmas
high-gloss, high-flavor white
cherry lip shine 0.5 oz.
\$10
available october 2012



snow angel
sweetly fallen snow shampoo,
shower gel & bubble bath 16 oz.
\$16
available october 2012

philosophy: snow angels come to call during the happiest season of all. the warmth of their glow and joyful sound bring love and peace to those around. snow angels sprinkle sweetly fallen snow from the night sky, as they hover in the clouds watching over you and i. their kiss so sweet, their hearts filled with joy, they bring holiday cheer to every girl and boy.

sweetly fallen snow
shampoo, shower gel & bubble bath
gel douche & bain, corps & cheveux



sugar plum fairy
shampoo, shower gel & bubble bath 8 oz.
and high-gloss, high-flavor lip shine 0.5 oz.
\$20
available october 2012

philosophy: the dances of the sugar plum fairies fly far the best. her pink tulle twirling spirals out above the rest. the red curtain rises and she appears center stage. perfectly poised her big moment awaits. a swift rise to her toes and away she goes. with every beautiful leap and graceful twirl, she makes wishes come true for every little girl.

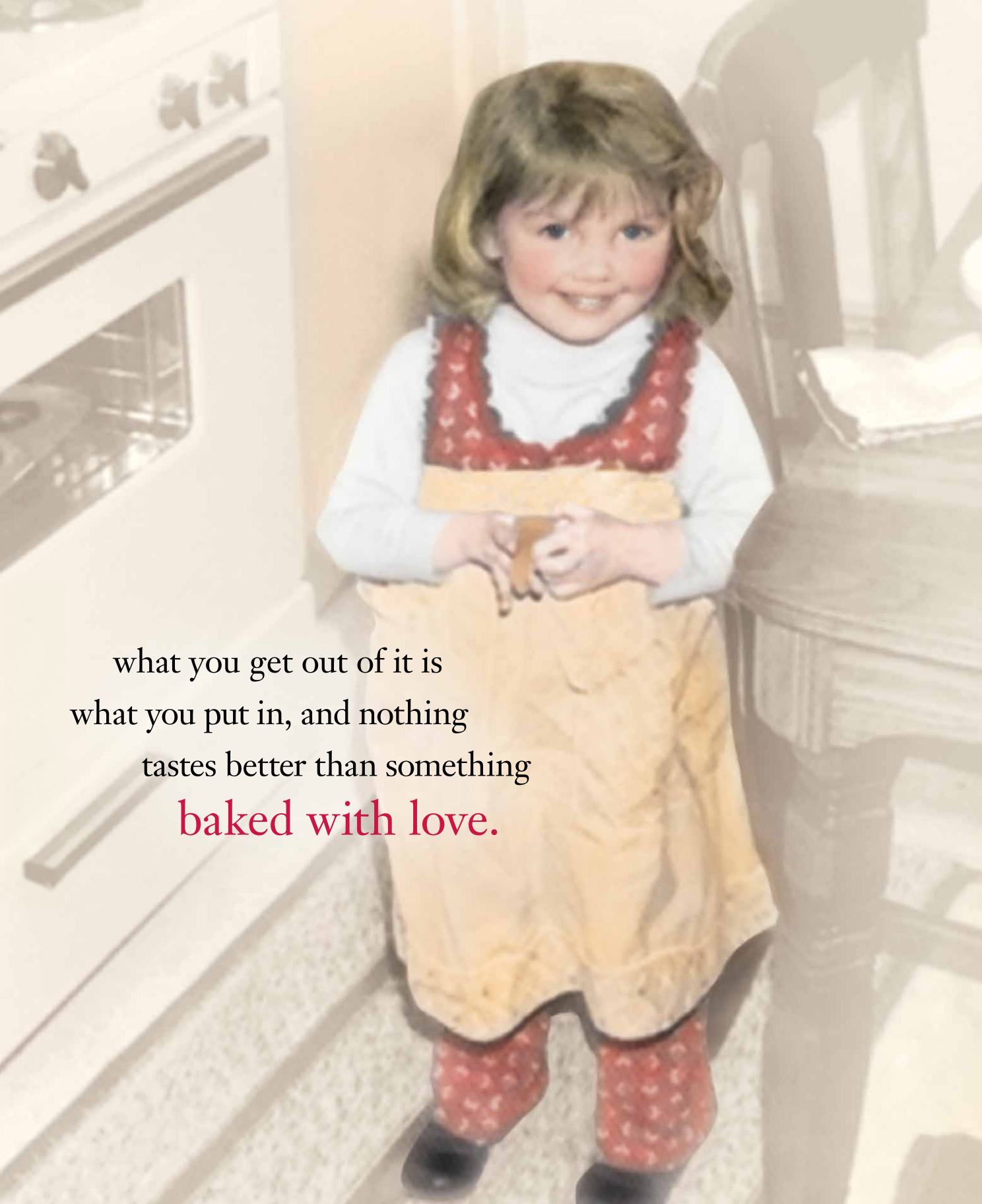
shampoo, shower gel & bubble bath
gel douche & bain, corps & cheveux

let it
snow



snow angel
sweetly fallen snow shampoo, shower gel
& bubble bath and body lotion 8 oz.
\$22 available october 2012

sweetly fallen snow
shampoo, shower gel & bubble bath • body lotion
gel douche & bain, corps & cheveux • lotion hydratante pour le corps



what you get out of it is
what you put in, and nothing
tastes better than something
baked with love.



baking memories

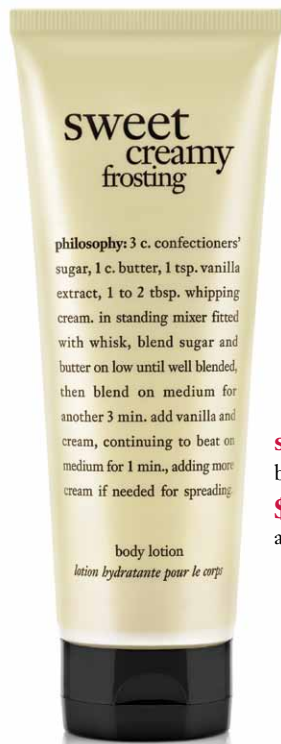
holiday memories are in the baking, and togetherness is a key ingredient. bring on the sweets and grandma's family cookbook. let's bake something delicious together, fresh from the philosophy oven.



christmas morning
barely glazed shampoo, shower gel & bubble bath 4 oz.; barely glazed body lotion
2 oz.; and sugar sprinkles funnel cake high-gloss, high-flavor lip shine 0.5 oz.

\$24

available october 2012



sweet creamy frosting
body lotion 7 oz.
\$16
available october 2012



christmas cookie
shampoo, shower gel & bubble bath 16 oz.
\$16
available october 2012



the bake shoppe
christmas cookie shampoo,
shower gel & bubble bath and sweet
creamy frosting body lotion 8 oz.
\$22
available october 2012

indulge in sweet treats



the cookbook
philosophy's old fashioned eggnog, peppermint
bark, hot buttered rum and cinnamon buns
shampoo, shower gel & bubble baths 4 oz.
\$30 available october 2012

gifts of grace & love

with scents so clean, so beautiful, she'll smell as good as she feels. our classic celebration wouldn't be complete without the clean, feminine scent of amazing grace. or experience our new love sweet love — a flirty, irresistibly pretty scent that is destined to be a classic.

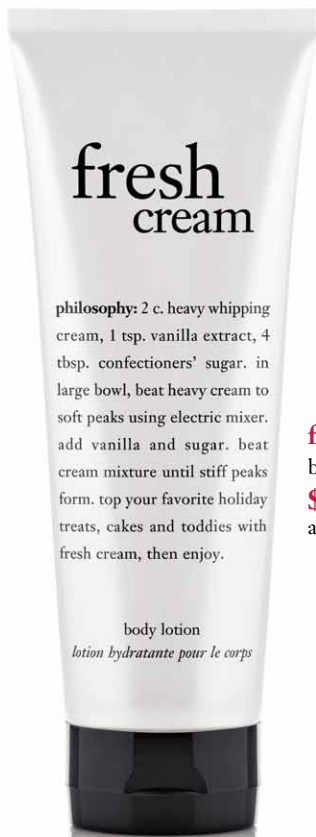


homemade pumpkin pie
shampoo, shower gel & bubble bath 16 oz.
\$16
available august 2012



philosophy: 1 small pie-pumpkin, 12 oz. evaporated milk, 1/2 c. brown sugar, 1/3 c. sugar, 1/2 tsp. salt, 2 eggs beaten, 2 tsp. cinnamon, 1 tsp. ground ginger, 1/4 tsp. ground nutmeg. stem and seed pumpkin. steam over stovetop until soft. scoop out pulp, and cube pumpkin. blend pumpkin until smooth. in a large bowl, combine 3 c. pumpkin puree with remaining ingredients. pour into pie shell. bake at 425°F for 15 min. reduce to 350°F, and bake 50 min. more.

shampoo, shower gel & bubble bath
gel douche & bain, corps & cheveux



fresh cream

philosophy: 2 c. heavy whipping cream, 1 tsp. vanilla extract, 4 tbsps. confectioners' sugar. in large bowl, beat heavy cream to soft peaks using electric mixer. add vanilla and sugar. beat cream mixture until stiff peaks form. top your favorite holiday treats, cakes and toddlers with fresh cream, then enjoy.

body lotion
lotion hydratante pour le corps

fresh cream
body lotion 7 oz.
\$16
available august 2012



sweet creamy frosting

philosophy: may every kiss be sweeter than the last

sweet creamy frosting
high-gloss, high-flavor lip shine 0.5 oz.
\$10
available october 2012



philosophy
amazing grace
philosophy: in the end, it all comes down to one word, grace

shampoo, bath & shower gel • spray fragrance • body butter
gel douche & bain, corps & cheveux • eau de toilette spray-éparfumerie • baume

philosophy: life is a classroom. and each someone a passing or failing grade. in particular subject grace. being the student or teacher. the most talented. the richest or poorest. the person can't help. being a humble person. and being a helpful person can guide you through your days with grace and gratitude.

philosophy: love you think up the moment is just an important as how you get it. and it is with all of the moment followed by one in the end. it all word. grace.

amazing grace
fragrance layering collection
shampoo, bath & shower gel 8 oz.;
spray fragrance 2 oz.; and
perfumed body butter 2 oz.
\$49.50 (\$77 value)
available october 2012



philosophy
love sweet love
philosophy: nothing is sweeter than

shampoo, bath & shower gel • spray fragrance • body butter
gel douche & bain, corps & cheveux • eau de toilette spray-éparfumerie • baume

philosophy: how do you describe your hand-in-hand stroll in the park? when reality seems sweeter and every memory more precious than the last, the feeling can only be described as love sweet love. you have everything to look forward to and every reason to apply to be in the moment. suddenly, your number one priority is standing beside you, and all that is left to do is to take their hand and never let go.

philosophy: love you think up the moment is just an important as how you get it. and it is with all of the moment followed by one in the end. it all word. grace.

love sweet love
fragrance layering collection
shampoo, bath & shower gel 8 oz.;
spray fragrance 2 oz.; and
perfumed body butter 2 oz.
\$49.50 (\$77 value)
available october 2012



glorious skin care

skin all aglow

office parties, family gatherings or celebrations with friends call for fresh, healthy-looking skin that glows. obtain party-ready skin that is amazingly clear, beautifully bright and impeccably smooth.



think beautiful thoughts

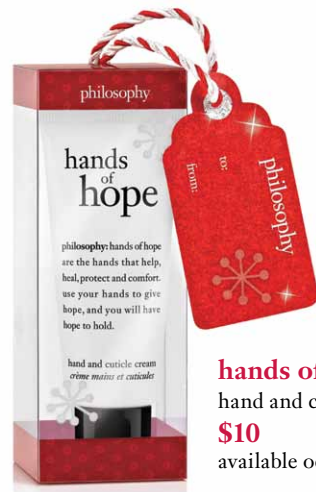
purity made simple one-step facial cleanser 3 oz.; **hope in a jar** original formula moisturizer for all skin types 1 oz.; **the microdelivery** triple-acid brightening peel pad 1 ct.; **eye hope** multitasking eye cream 0.25 oz.; and **when hope is not enough** facial firming serum 0.375 oz.

\$45 (\$80.50 value)

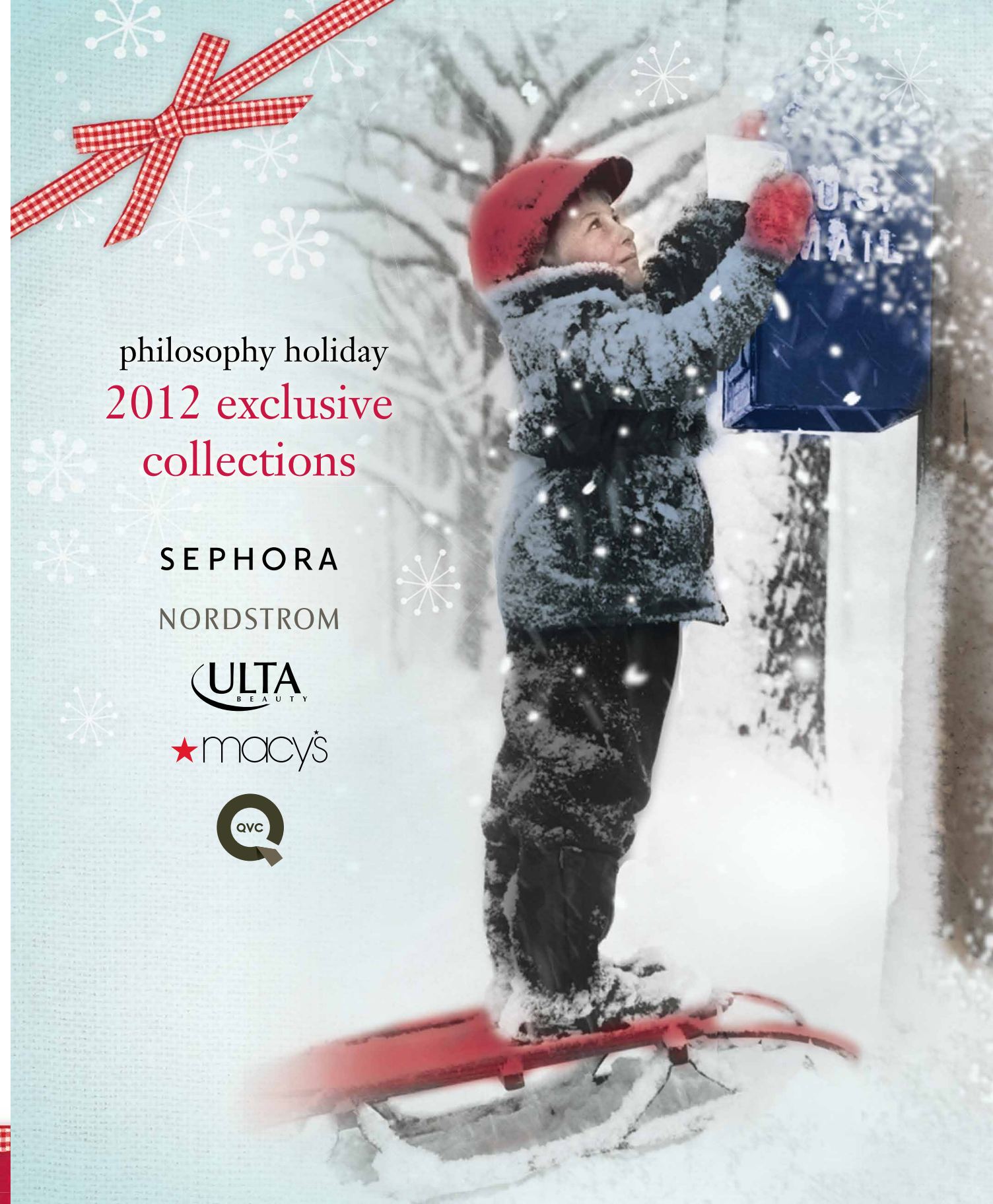
available october 2012



purity made simple
one-step facial cleanser 3 oz.
\$10
available october 2012



hands of hope
hand and cuticle cream
1 oz.
\$10
available october 2012



philosophy holiday 2012 exclusive collections

SEPHORA

NORDSTROM

ULTA
BEAUTY

★ macy's

QVC

sephora exclusives

sephora exclusives

escape to your holiday fantasy



welcome home
hot buttered rum shampoo, shower gel & bubble bath 8 oz. and high-gloss, high-flavor lip shine 0.5 oz.
\$20
available october 2012



toasty cabin
salted caramel hot cocoa, whipped vanilla topping and spiced pumpkin latte shampoo, shower gel & bubble baths 6 oz.
\$25
available august 2012



holiday kisses
red velvet cake, frosted cookie, bubbly and candy cane high-gloss, high-flavor lip shines 0.5 oz.
\$25 (\$40 value)
available october 2012



bella holidays
italian tiramisu shampoo, shower gel & bubble bath 16 oz.
\$16
available october 2012



warm winter wishes
spiced pumpkin latte shampoo, shower gel & bubble bath 6 oz.; salted caramel hot cocoa shampoo, shower gel & bubble bath 6 oz.; and fresh cream body lotion 2 oz.
\$25
available october 2012



snow village
holiday cheer, snow angel and candy cane hand lotions 1 oz.
\$20
available october 2012



salted caramel hot cocoa
high-gloss, high-flavor lip shine 0.5 oz.
\$10
available august 2012



nordstrom
exclusive

make a wish



strawberry angel food cake
shampoo, shower gel & bubble bath 8 oz.
and high-gloss, high-flavor lip shine 0.5 oz.
\$20 available october 2012

nordstrom exclusives



frosted treats
sweet fluffy cupcake shampoo, shower gel & bubble bath
and sweet creamy frosting body lotion 8 oz.
\$22
available october 2012

don't forget the **sprinkles**,
hot dots, gumdrops, jimmies,
sugar pearls and sanding sugar.

ulta exclusives



a few good men
the muffin man, the gingerbread man and the ice cream man
shampoo, shower gel & bubble baths 6 oz.

\$25
available october 2012



the recipe box
white chocolate hazelnut cookie
shampoo, shower gel & bubble bath
and body lotion 8 oz.

\$22
available october 2012

share classic treats

ulta
exclusive



holiday greetings
caramel candies and butterscotch candy
shampoo, shower gel & bubble baths 8 oz.

\$22 available october 2012

macy's
exclusive

• tingle with
JOY



'twas the night before
snickerdoodle, frosted cookie and fresh cream
shampoo, shower gel & bubble baths 6 oz.
\$25 available october 2012

macy's exclusives



homebaked holiday
cherry berry crisp shampoo, shower
gel & bubble bath and body lotion 8 oz.
\$22
available october 2012

the **shopping list**

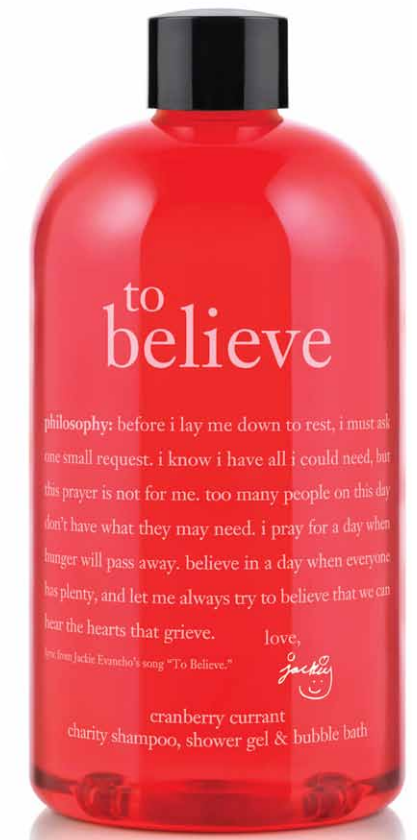
- | | |
|--------------|----------------|
| cherries | vanilla |
| raspberries | rolled oats |
| blackberries | coconut flakes |
| brown sugar | cinnamon |
| flour | butter |



peace on earth
 tranquil orchid shampoo, shower gel & bubble bath and body lotion 16 oz.
\$34
 available october 2012



delicious duo
 frosted hazelnut biscotti and sweet cinnamon icing shampoo, shower gel & bubble baths 16 oz.
\$30
 available october 2012



to believe
 cranberry currant charity shampoo, shower gel & bubble bath 16 oz.
\$20
 available on philosophy.com beginning november 2012 and in sephora and SiJCP stores november 2012-january 2013



holiday cheer
 spiced cider hand wash, room spray and hand lotion 8 oz.
\$40
 available october 2012

to give is to recieve

to have a world without poverty and hunger is philosophy's vision. the brand proudly partners with WhyHunger, who makes ending hunger their mission.

together with singer Jackie Evancho, we're inspiring people to give back this holiday season with the launch of a charity shower gel that gives gift giving new reason. this new partnership includes the launch of **to believe** cranberry currant shower gel, featuring original Jackie Evancho song lyrics with 100% of philosophy's net proceeds benefiting WhyHunger.